

Health Care for the Homeless, Inc.

presents

Financial Sponsorship Opportunities

for

The 19th Annual
Chocolate
Affair

Thursday, February 4, 2010

6:00 - 9:30 PM

M & T Bank Stadium

Baltimore, Maryland



A benefit for
Health Care for the Homeless, Inc.

Building a future without homelessness

The 19th Annual Chocolate Affair

Sponsor Benefits

Chocolate Delight

\$15,000 Sponsor

- Special event area display with “Sponsored by” signage from your company
- Your company’s logo on all event printed materials, including invitations, posters, flyer, and print advertisements
- Your company’s logo on closing billboards on Fox45 PSAs
- 10 VIP tickets to the event – VIP tickets include the pre-event sponsor reception, and VIP parking in the players’ lot at M&T Bank Stadium
- 12 general admission tickets to the event
- Framed Chocolate Affair poster
- Participation in the Sponsor Appreciation Reception to be held on November 12, 2009
- Full page inside cover advertisement in the event program
- Your company’s logo on HCH website with links to your website
- Recognition as **Chocolate Delight** Sponsor in the HCH annual report (Spring 2010)
- HCH Website home page to feature your company’s community good works with links to your company’s website
- Your company to have use of HCH logo and The Chocolate Affair logo on your website

2010

Financial Sponsorship

The 19th Annual Chocolate Affair

Sponsor Benefits

Nutcracker Sweet

\$10,000 Sponsor

- Special event area display with “Sponsored by” signage from your company
- Your company’s logo on all event printed materials, including invitations, posters, flyer, and print advertisements
- Your company’s logo on all closing billboards on FOX45 PSAs
- 8 VIP tickets to the event – VIP tickets include the pre-event sponsor reception, and VIP parking in the players’ lot at M&T Bank Stadium
- 10 general admission tickets to the event
- Framed Chocolate Affair poster
- Participation in the Sponsor Appreciation Reception to be held on November 12, 2009
- Full page advertisement in the event program
- Your company’s logo on HCH website with links to your website
- Recognition as **Nutcracker Sweet** Sponsor in the HCH annual report (Spring 2010)
- HCH Website home page to feature your company’s community good works with links to your company’s website
- Your company to have use of HCH logo and The Chocolate Affair logo on your website

2010

Financial Sponsorship

The 19th Annual Chocolate Affair

Sponsor Benefits

Cookies & Crème

\$7,500 Sponsor

- Special event area display with “Sponsored by” signage from your company
- Your company’s logo on all event printed materials, including invitations, posters, flyer, and print advertisements
- 6 VIP tickets to the event – VIP tickets include the pre-event sponsor reception, and VIP parking in the players’ lot at M&T Bank Stadium
- 8 general admission tickets to the event
- Framed Chocolate Affair poster
- Participation in the Sponsor Appreciation Reception to be held on November 12, 2009
- Full page advertisement in the event program
- Your company’s logo on HCH website with links to your website
- Recognition as **Cookies & Crème** Sponsor in the HCH annual report (Spring 2010)
- HCH Website home page to feature your company’s community good works with links to your company’s website
- Your company to have use of HCH logo and The Chocolate Affair logo on your website

2010

Financial Sponsorship

The 19th Annual Chocolate Affair

Sponsor Benefits

Hot Fudge Sundae

\$5,000 Sponsor

- Special event area display with “Sponsored by” signage from your company
- Your company’s logo on all event printed materials, including invitations, posters, flyer, and print advertisements
- 4 VIP tickets to the event – VIP tickets include the pre-event sponsor reception, and VIP parking in the players’ lot at M&T Bank Stadium
- 4 general admission tickets to the event, including parking
- Framed Chocolate Affair poster
- Participation in the Sponsor Appreciation Reception to be held on November 12, 2009
- Full page advertisement in the event program
- Your company’s logo on HCH website with links to your website
- Recognition as **Hot Fudge Sundae** Sponsor in the HCH annual report (Spring 2010)
- HCH Website home page to feature your company’s community good works with links to your company’s website
- Your company to have use of HCH logo and The Chocolate Affair logo on your website

2010

Financial Sponsorship

The 19th Annual Chocolate Affair

Sponsor Benefits

Hot Chocolate

\$2,500 Sponsor

- 2 VIP tickets to the event – VIP tickets include the pre-event sponsor reception, and VIP parking in the players' lot at M&T Bank Stadium
- 4 general admission tickets to the event, including parking
- Participation in the Sponsor Appreciation Reception to be held on November 12, 2009
- Half page advertisement in the event program
- Your company's logo on HCH website with links to your website
- Recognition as **Hot Chocolate** Sponsor in the HCH annual report (Spring 2010)
- HCH Website home page to feature your company's community good works with links to your company's website
- Your company to have use of HCH logo and The Chocolate Affair logo on your website

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Financial Sponsorship

The 19th Annual Chocolate Affair

Sponsor Benefits

Mocha Swirl

\$1,000 Sponsor

- 4 general admission tickets to the event
- Participation in the Sponsor Appreciation Reception to be held on November 12, 2009
- Quarter page advertisement in the event program
- Your company's logo on HCH website with links to your website
- Recognition as **Mocha Swirl** Sponsor in the HCH annual report (Spring 2010)
- Your company to have use of HCH logo and The Chocolate Affair logo on your website

2010
Financial Sponsorship



The 19th Annual Chocolate Affair

Financial Sponsorship Agreement

Commitment Deadline: November 7, 2009



Your Name: _____

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Contact Ph: _____ Fax: _____ Email: _____

Value:

_____ *Chocolate Delight: \$15,000*

_____ *Nutteracker Sweet: \$10,000*

_____ *Hot Chocolate: \$7,500*

_____ *Hot Fudge Sundae: \$5,000*

_____ *Cookies & Crème: \$2,500*

_____ *Mocha Swirl: \$1,000*

Logo:

_____ Will provide a new logo

_____ Please use logo already submitted

Optional Benefits:

_____ *Table at the event*

_____ *Item for the Heavenly Gift Bag*

Auction:

_____ Will provide an item(s) for the Golden Ticket Contest or the auction(s)

Detailed description of commitment (please include dimensions, dates, deadlines as applicable):

Agreed & Accepted: _____
(Signature)

(Date)

Please return to: Peggy Cronyn / pcronyn@hchmd.org / Fax: 410-837-8020